

2024 SPONSOR PACKAGE

May 15, 2024 | SHAW CENTRE, OTTAWA



TASTE FOR HOPE 2024, Ottawa's premiere foodie fundraiser, is a glittering night of delicious delicacies from Ottawa's extraordinary chefs and beverage partners! Make a positive impact in our community as you enjoy the vibrant energy with fabulous friends in a stunning setting. Join the Shepherds of Good Hope in their mission to end chronic homelessness in Ottawa.



Join us on **May 15, 2024** at the **Shaw Centre** as a sponsor of our celebrated mix and mingle gourmet event co-chaired by Liza Mrak and Gary Zed:

- * Delightful and delectable food creations by local chefs
- * Fanciful and fabulous craft beverages
- * An exhibition of artwork created by people at Shepherds of Good Hope
- * A live auction benefitting those who experience chronic homelessness

Sponsor the hottest event in town.
Indulge, enjoy, make an impact!



LIZA MRAK



GARY ZED

OUR 2023 CO-CHAIRS

ABOUT SHEPHERDS OF GOOD HOPE

We foster hope and reduce harm in our city. We support people experiencing homelessness by providing a continuum of care – from three square meals a day, to emergency beds and health care, to supportive permanent homes – as soon as they come through our doors. Here’s what we accomplished in 2022 alone:



269,557

Meals served in all programs.



2,524

People used our shelter for at least one night.



234

People housed in permanent supportive homes.



GIVE WITH GUSTO!

Sponsor the hottest event in town with one of the five foodie categories that suit your taste.



CAPTIVATING CANAPÉ

Online branding
Two tickets
On-site signage

\$3,500



AMUSE BOUCHE

Online branding
Four tickets
On-site signage
Half-page print ad

\$6,500



ENTICING ENTRÉE

Online branding
Six tickets / Two VIP tickets
On-site signage
Full-page print ad

\$8,500



SWEET TREAT

Online branding
Six tickets / Two VIP tickets
On-site signage
Full-page print ad
Press release mention
Promo video recognition
Volunteer opportunities

\$12,500



CHEF'S KISS

Sweet treat benefits plus:

Four extra VIP Tickets

"Presented by" credit in all materials

Quote in press release

Prominent logo placement on website
Premier promo video recognition
Speaking opportunity at the event

\$25,000



À LA CARTE

Don't see something that suits your taste? The world is your oyster - let us customize a sponsorship package for your organization!

GET IN TOUCH

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